



**CREATIVE AND SUSTAINABLE  
SUGGESTIONS FOR EVENTS,  
PRODUCT LAUNCHES AND FAIRS**

The Profile Store

*Atlas Copco*



# LET US DO THE THINKING!

We help you create brand building items for your events.

Just give us:



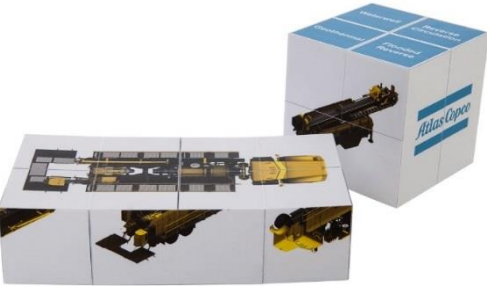
- Brief description of your project
- Time of delivery\*
- Your approximate budget

*\* Lead-time for most items is around 1,5-3 months depending on the product and number of units.*



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# HOW WOULD YOUR PRODUCT LOOK LIKE AS A LEGO TOY?



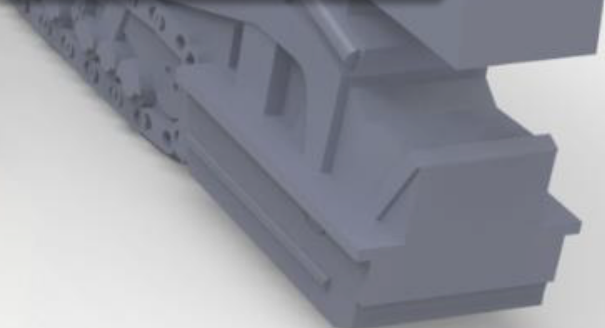


**OR PERHAPS CANDY FORMED TO  
LOOK LIKE YOUR PRODUCT?**



# LET US DO THE THINKING!

The process is simple!





# WHAT YOU GET IS

- Creative and relevant proposals
- High-quality products
- Competitive prices
- Responsibly sourced products\*
- Carbon Neutral Shipments



*\*The Profile Store team put great effort in offering responsibly sourced, high-quality products that will serve as pleasant reminders of Atlas Copco. All manufacturing is done in accordance with the Atlas Copco Business Code of Practice.*

# REQUEST

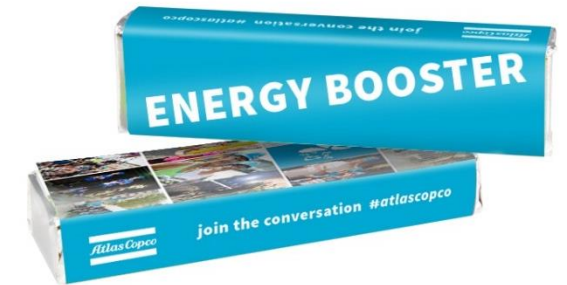
*“This year's Sickla Mine Race will take place on Sunday September 18, 2016. Last year's race was a great success, with close to 800 runners braving the 2.5 kilometer long course down the Atlas Copco Mine and up again. We need a giveaway to hand out to adults and children at the race”*



# SUGGESTION

The Profile Store suggested for adults energy drink, energy booster, a fitness headband and a gym bag and gold medal for the kids.

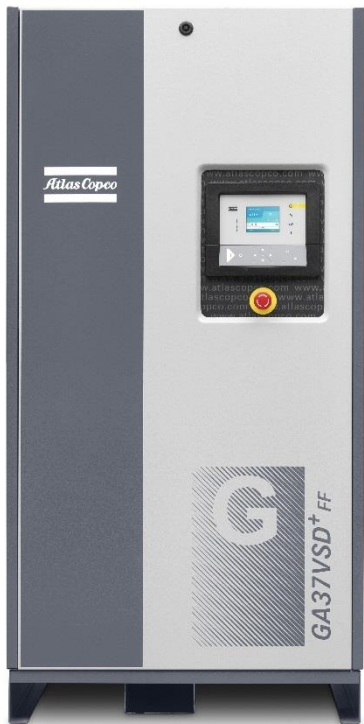
Energy drinks and gym bags were ordered. Delivery time is around 1-2 months.





# REQUEST

*“We need a cool gift for an event this spring. The main focus on the event is our new compressor”.*



# SUGGESTION

The Profile Store suggested a money box, usb memory sticks and bookmarks among other items.

Money boxes and usb memory sticks were ordered and custom-shaped designs were made. Delivery time for money box is around 4 months, usb memory stick 2 months.



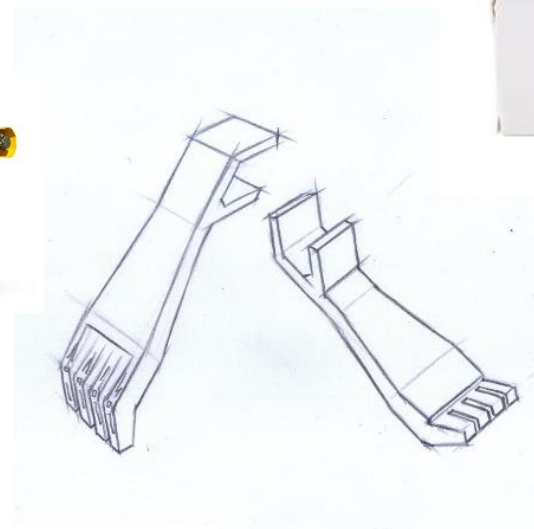
# REQUEST

*"This spring we will have a sales campaign in order to increase awareness and sales for our Häggloader. We would like a giveaway that is fun and unique. The Häggloader is designed to be more productive than any other underground loading equipment."*



# SUGGESTION

The Profile Store suggested a bottle opener in the same shape as the Häggloader's digging arms. 500 pieces were ordered and a custom-shaped mold was created. Delivery time is around 2 months.





## REQUEST

*"We are looking for a powerbank as a gift for employees. We have a budget of approx 10 GBP per piece."*

## SUGGESTION

The Profile Store suggested a power bank with capacity of 2200 mAh.

250 power banks were ordered.  
Price approx: 10 €/pcs depending on quantities (excl freight and vat).



# ***WHAT ABOUT DISTRIBUTION?***

**We offer you a web based ordering tool,  
warehousing, pick&pack and distribution.**

All we need from you is a guarantee to purchase the  
agreed quantity within the decided time frame  
(normally 1 year) and a predetermined invoice address.






# ADDITIONAL EMBROIDERY

## Personalize the Profile Store items

We can apply name/text embroidery to the existing Profile Store textile assortment. You will find the item Name embroidery with instructions at the bottom of the category, shirts/jackets.



**Name Embroidery** ☆

We can apply name embroideries to your ...

**70,00 KR**

1 | IN STOCK: 99210 PCS

Add to shopping cart



***COMMITTED TO  
SUSTAINABLE PRODUCTIVITY.***





*Atlas Copco*

